

**FACULTY OF MANAGEMENT****BBA V – Semester (CBCS) Examination, November / December****2019 Subject: Analysis of Investment in Financial Assets****Course No. BB – 507 Elective – II (Finance)****Time: 3 Hours****Max. Marks: 80****Note: Answer all the questions.****PART – A (5x4 = 20 Marks)****[Short Answer Type]**

- 1 Answer any five of the following in not exceeding 20 lines.
- What are the factors to be considered in investment decisions?
  - Types of risk
  - Fundamental analysis
  - Features of fixed income securities
  - Systematic and unsystematic Risk
  - P/E Multiplier approach
  - What is an efficient frontier?
  - Reward to volatility ratio.

**PART – B (5x12 = 60 Marks)****[Essay Answer Type]****Note: Answer all the questions using the internal choice.**

- 2 a) Explain the factors to be considered in investment decision.

**OR**

- b) Define technical and explain the advantages of technical analysis.

- 3 a) Find the duration of a bond whose face value is Rs.2000 with a coupon of 10% and five years to maturity. Assume the market capitalization rate as 7%. **OR**

- b) Calculate the YTM for the following bonds:

- A 15%, 10 year bond with a current market price of Rs. 680.
- A 7%, 15 years bond with current market price of Rs. 750.

- 4 a) What is the significance of valuation of common stock also explain capital asset pricing model (CAPM).

**OR**

- b) From the following information – The earnings of a firm are growing at 10% p.a. and this growth is expected to continue for a long period. The latest EPS of the firm is Rs. 5.80. The required rate of return is 15% and the relation ratio is 50%. Find the intrinsic value of the share today, after 2 years and 3 years.

- 5 a) From the following data:

Description	Company "R"	Company "S"
Returns	9.2%	13.5%
Standard deviation	18.2%	25.5%
Correlation coefficient	0.32	
Weights of Investment	0.72	0.72

Required: Calculate portfolio risk and return.

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**OR**

- b) Explain Harry Markowitz portfolio theory highlighting the assumptions, merits and demerits.
- 6 a) Explain the significance of evaluation of portfolio and discussed the Sharpe's Reward – to – variability Ratio and Treynor's Reward – to – validity ratio.
- b) Write about Jensen's Portfolio Performance measure. Is it superior to Sharp and Trenor's measures, if so why?

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**FACULTY OF MANAGEMENT****BBA V – Semester (CBCS) Examination, November / December****2019 Subject: Performance Appraisal and Counselling****Course No. BB – 507****Elective – II (HRM)****Time: 3 Hours****Max. Marks: 80****Note: Answer all the questions.****PART – A (5x4 = 20 Marks)****[Short Answer Type]**

- 1 Answer any five of the following in not exceeding 20 lines.
  - a) What are the Components of Performance Appraisal?
  - b) What is merit rating?
  - c) Employer perspective of performance appraisal
  - d) What is performance diagnosis?
  - e) Benefits of employee counseling
  - f) What is 360 degree appraisal?
  - g) What is performance planning?
  - h) Psychological Appraisals.

**PART – B (5x12 = 60 Marks)****[Essay Answer Type]****Note: Answer all the questions using the internal choice.**

- 2 a) Define performance appraisal. Explain the objectives and benefits of performance appraisal.  
**OR**  
b) Briefly explain various systems of performance appraisal.
- 3 a) Explain the concept and philosophy of performance management with examples.  
**OR**  
b) How do you develop an effective appraisal program? Explain.
- 4 a) Explain the barriers to effective appraisal system. How to overcome those barriers?  
**OR**  
b) What is performance appraisal interview? Explain various interview techniques.
- 5 a) What is performance diagnosis? Explain the factors influencing performance in an organization.  
**OR**  
b) Identify the sources of ineffective performance in an educational institution.
- 6 a) Explain the role of manager in counseling and also discuss the main functions of counseling.  
**OR**  
b) Explain various types of counseling with examples.

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