Code No. 12753

FACULTY OF MANAGEMENT

BBA III – Semester (CBCS) Examination, November / December 2019 Subject: Introduction to Information Technology Course No. BB – 306

Time: 3 Hours   **Max. Marks: 80**

Note: Answer all the questions.

PART – A (5x4 = 20 Marks)
[Short Answer Type]

1 Answer any five of the following in not exceeding 20 lines.
a)   Define Operating System
b)   What is Application Software?
c)   Define Topology
d)   Explain the components of Information System
e)   What are the features of Multimedia?
f)   What is WWW?
g)   Explain Internet Vs Intranet
h)   State the features of MS-Excel.

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

Note: Answer all the questions using the internal choice.

2 a) Explain in detail about various Input and Output Devices.
OR
b)   State the significance and advantages of LAN and WAN.

3 a) State the distinguished features of Data Vs Information.
OR
b)   Explain various issues pertaining to Information Systems.

4 a) Write in detail about various Multimedia Devices.
OR
b) Elucidate the business applications of Multimedia.

5 a) State the Internet Addressing and its architecture.
OR
b)   Define E-Commerce. Explain various models of E-Commerce.

6 a) State the importance and different modes of Wireless Communication.
OR
b)   Explain the application of various functions in MS-Excel.

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