

**FACULTY OF MANAGEMENT**

Code No. 12758

**BBA V – Semester (CBCS) Examination, November / December 2019**

**Subject: Logistics Management**

**Course No. BB – 505**

**Time: 3 Hours**

**Max. Marks: 80**

**Note: Answer all the questions.**

**PART – A (5x4 = 20 Marks)**

**[Short Answer Type]**

1 Answer any five of the following in not exceeding 20 lines.

- a) 4 PL
- b) Group Purchasing
- c) International Logistics
- d) VMI
- e) Inventory Management
- f) Containerization
- g) Warehousing operations
- h) Selection of handling systems.

**PART – B (5x12 = 60 Marks)**

**[Essay Answer Type]**

**Note: Answer all the questions using the internal choice.**

- 2 a) Explain how logistics organization can be developed for effective SCM.  
OR  
b) Discuss how logistics is useful in maximizing, profitability and cash flow.

- 3 a) Discuss the creation and management of supplier partnerships.  
OR

b) Explain the sourcing of material and E-Procurement.

- 4 a) Explain various inventory policies in supply chain.  
OR

b) Discuss the factors influencing the decision making process of outsourcer.

- 5 a) Discuss the factors influencing the selection of transporter.  
OR

b) Explain the need and importance of transportation in supply chain.

- 6 a) Discuss various warehouse management systems.  
OR

b) Explain the role and importance of handling systems and their selections.

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