

B.Com. I – Semester (CBCS) Examination, November / December 2019
(Common Paper for General / Computer Applications / Foreign Trade / Tax Procedure
Advertising and Honours Courses)

Subject: Business Organization & Management

Paper Code – DSC – 102

Time: 3 Hours

Max.Marks: 80

PART – A (5x4 = 20 Marks)

[Short Answer Type]

Note: Answer any five of the following questions.

- 1 Social Responsibility of a Business
- 2 Active Partner
- 3 Public Limited Company
- 4 Statement in Lieu of Prospectus
- 5 Promoter
- 6 Skills of Management
- 7 Formal Organization
- 8 Authority

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

Note: Answer all the questions.

- 9 a) What do you mean by Business? Describe its objectives.
OR
b) Explain the differences between Sole Trading Concern and Partnership Firm.
- 10 a) What do you understand by Promotion of a Company? Describe the various stages in Promotion of a Joint Stock Company.
OR
b) Define Joint Stock Company. Explain the characteristics of Joint Stock Company.
- 11 a) Define Management. Explain the functions of Management.
OR
b) What is Scientific Management? Explain its objectives and criticism.
- 12 a) Describe the Nature and Significance of Planning.
OR
b) What is Line and Staff Organization? What are the causes of conflict between Line and Staff.
- 13 a) Explain the various barriers to Effective Delegation. Discuss the guidelines for making Delegation effective.
OR
b) What is Decentralization of Authority? Explain its importance.
