

Code No. 10055

FACULTY OF COMMERCE

B.Com. III – Semester (CBCS) Examination, November / December 2019

(Common Paper for General and Tax Procedure Courses)

Subject: Entrepreneurship Development & Business Ethics

Paper Code – BC – 307

Time: 3 Hours

Max.Marks: 80

PART – A (5x4 = 20 Marks)
[Short Answer Type]

Note: Answer any five of the following questions.

- 1 Agricultural Entrepreneur
- 2 Intrapreneur
- 3 Idea Generation
- 4 Creativity
- 5 Project Specification
- 6 Master Plan
- 7 Non-Financial Assistance
- 8 Ethical Behaviour

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

Note: Answer all the questions.

- 9 a) Define Entrepreneurship. What are the characteristics of Entrepreneurship?
OR
b) Discuss various factors influencing Entrepreneurship.
- 10 a) Define Environmental Scanning. Explain the process of Environmental Scanning.
OR
b) Discuss the process of Creative Problem Solving.
- 11 a) What are the various phases in Project Planning Cycle?
OR
b) Discuss the following:
i) Atal Pension Yojna
ii) Digital India
iii) National Pension Scheme
- 12 a) What are the various Financial Institutions which provide finance to entrepreneurs?
OR
b) Explain the tax concessions given to Small Scale Industries.
- 13 a) Discuss concept of Business Ethics. What is the importance of Ethics in Business?
OR
b) Discuss the nature and need of Corporate Social Responsibility.
