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FACULTY OF COMMERCE

B.Com. (CBCS)(II – Semester) Examination, May/June, 2018

(Common Paper for General/Computers/Computer Applications /Foreign Trade/Tax Procedure Courses)

Subject: PRINCIPLES OF MANAGEMENT

Paper Code – BC - 206

Time: 3 Hours **Max. Marks: 80**

PART – A (5X4=20 Marks)

Note: Answer any FIVE of the following questions not exceeding 20 lines each.

1 Leadership
2 Unity of Command
3 Long range planning
4 Graicunas Span of Control
5 Authority
6 Decentralization
7 Concept of Control
8 Informal Organization

PART – B (5X12=60 Marks)

Note: Answer all the questions in not exceeding 4 pages each.

9 a) Explain the interrelationship between levels and skills of management.

OR

b) Define management. Explain its functions.

10 a) What do you mean by planning? What are its characteristics?

OR

b) Discuss the Benefits of MBO.

11 a) Explain the concept of organizing, what are the steps involved in the process of organizing?

OR

b) What do you mean by Line and Staff Conflict? How do you resolve them?

12 a) Why people hesitate to delegate? How do you make delegation effective?

OR

b) Distinguish between Delegation and Decentralization.

13 a) "Coordination is the essence of Management." Discuss.

OR

b) Explain the relationship between Planning and control.

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