

Code No. 3530/CBCS/E

**FACULTY OF COMMERCE**

**B.Com. (CBCS)(II – Semester) Examination, May/June, 2018**

**(Common Paper for General/Computers/Computer Applications /Foreign Trade/Tax Procedure Courses)**

**Subject: PRINCIPLES OF MANAGEMENT**

**Paper Code – BC - 206**

**Time: 3 Hours**

**Max. Marks: 80**

**PART – A (5X4=20 Marks)**

**Note: Answer any FIVE of the following questions not exceeding 20 lines each.**

- 1 Leadership
- 2 Unity of Command
- 3 Long range planning
- 4 Graicunas Span of Control
- 5 Authority
- 6 Decentralization
- 7 Concept of Control
- 8 Informal Organization

**PART – B (5X12=60 Marks)**

**Note: Answer all the questions in not exceeding 4 pages each.**

- 9 a) Explain the interrelationship between levels and skills of management.  
**OR**  
b) Define management. Explain its functions.
- 10 a) What do you mean by planning? What are its characteristics?  
**OR**  
b) Discuss the Benefits of MBO.
- 11 a) Explain the concept of organizing, what are the steps involved in the process of organizing?  
**OR**  
b) What do you mean by Line and Staff Conflict? How do you resolve them?
- 12 a) Why people hesitate to delegate? How do you make delegation effective?  
**OR**  
b) Distinguish between Delegation and Decentralization.
- 13 a) "Coordination is the essence of Management." Discuss.  
**OR**  
b) Explain the relationship between Planning and control.

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