

FACULTY OF COMMERCE

B.Com. (CBCS) III – Semester Examination, November / December 2017

(Common Paper for General and Tax Procedure Courses)

Entrepreneurship Development and Business Ethics

Paper Code-BC-307

Time : 3 hours

Max. Marks : 80

Part – A (5 X 4 = 20 Marks)

Note : Answer any Five of the following questions.

- 1/ Women entrepreneur
- 2/ Manufacturing entrepreneur
- 3/ Market Assessment
- 4/ Trend spotting
- 5/ Statement of work
- 6/ Master plan
- 7/ Commercial bank
- 8/ Ethical Behaviour

Part – B (5 X 12 = 60 Marks)

Note : Answer the following questions not exceeding FOUR pages each.

- 9 a) Explain various types of entrepreneurs.
OR
b) Discuss different entrepreneurial competencies.
- 10 a) What is creation? Explain different steps involved in it.
OR
b) Explain the process of innovation. Also explain factors influencing innovation.
- 11 a) Explain the concept of project planning. Also explain project planning cycle.
OR
b) Explain about MSM (micro, small and medium enterprises) and their organizational set up.
- 12 a) What are the various financial institutions which provide finance to entrepreneurs?
OR
b) What are the various tax concessions given to small scale unit?
- 13 a) What are the various objectives and purpose of Business Ethics?
OR
b) Explain the concept of corporate social responsibilities and its need.
