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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD MCA II Semester Examinations, December - 2019 ORGANIZATION STRUCTURE AND PERSONNEL MANAGEMENT

Time: 3 Hours Max. Marks: 60

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 20 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 8 marks and may have a, b, c as sub questions.

PART -A

5 × 4 Marks=20

1.a) What is meant by span of control? [4]
b) Distinguish between line and staff function and bring out its significance. [4]
c) Distinguish between Training and Development. [4]
d) What is the significance of strategic Management? [4]
e) What are the reasons for 'communication distortion'? [4]

PART - B

5 × 8 Marks=40

- Explain in brief on Hawthorne experiments of Elton mayo on Human relations. [8]
- What are the contributions of FW Taylor for the development of Management thought?
- Narrate the duties and responsibilities of the personnel Manager. [8]
- Explain the position of personnel Department in the organization and also explain the changing concept of personnel management in India. [8]
- Discuss the use benefits, problems and limitations of manpower planning. [8]
- Explain the objectives of policies of planning and organizing the Training Department.
- 8. What do you understand by 'Core Competence'? How can it be achieved? What are its benefits?

OR

- How can 'SWOT Analysis' be conducted by an educational institution? [8]
- Discuss in brief on the importance of communication and also throw light on interpersonnel communication. [8]

ΩD

11. How do you make use of Communication in organization? What are the normal barriers in communication? [8]

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