

R19**Code No: 864AJ****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MCA IV Semester Examinations, March/April - 2022****ENTREPRENEURSHIP****Time: 3 Hours****Max.Marks:75**

Answer any five questions
All questions carry equal marks

- 1.a) Define Entrepreneurship and explain the evolution of Entrepreneurship.
b) Write about any two types of entrepreneurs. [10+5]
- 2.a) Describe the process of entrepreneurial development.
b) Explain the concept of different entrepreneurial motivations. [10+5]
3. Write a short note on the importance of Business Plan in business management. [15]
4. Illustrate the procedure for setting up enterprises in the state level. [15]
- 5.a) Define sickness and explain the procedure to announce the sickness.
b) Write about the various challenges of MSMEs. [8+7]
- 6.a) Mention some of the specific management problems of MSMEs.
b) Describe the process and rehabilitation of sick units. [7+8]
7. What are the key success factors in service marketing? [15]
8. Mention the different strategies to develop women entrepreneurs. [15]

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