

Code No: 825AG

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MCA V Semester Examinations, April/May - 2019****SEMANTIC WEB AND SOCIAL NETWORKS****Time: 3 Hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A****5 × 5 Marks = 25**

- 1.a) Define artificial intelligence. Correlate machine intelligence with this. [5]
- b) What are the merits and demerits of XML for semantic web? [5]
- c) Differentiate between forward chaining and backward chaining. [5]
- d) What is the significance of social network analysis? [5]
- e) Make a comparison of Jaccard coefficient method and average precision method. [5]

**PART - B****5 × 10 Marks = 50**

2. Explain the significance of World Wide Web in the era of ICT – information, Communication and Technology. [10]

**OR**

3. “Berner-Lee’s contribution to the Web is remarkable” Support or oppose this statement with suitable illustrations. [10]

4. Explain the basic elements of Resource Description Framework language. [10]

**OR**

5. Demonstrate ontology construction with a case study. [10]

6. How does an inference engine work? Explain with illustrations. [10]

**OR**

7. Explain the generic architecture of semantic web applications. [10]

- 8.a) Explain the steps involved in creating an OWL-S based Ontology for a Web Service in detail.

- b) What is the functionality of Swoogle? [5+5]

**OR**

9. What is an electronic discussion network? Is it an electronic source for network analysis? Justify your answer. [10]

10. Discuss the features of Blogs that have been used in various studies to establish a social network of bloggers. [10]

**OR**

- 11.a) What criteria have to be met by an application to be considered as a semantic web application?

- b) Describe briefly the functionality of Elmo Session class. [5+5]