

Code No: 825AG

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MCA V Semester Examinations, January - 2018****SEMANTIC WEB AND SOCIAL NETWORKS****Time: 3 Hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A****5 × 5Marks = 25**

- 1.a) What are the basic limitations of today's Web? [5]
- b) Is XML a replacement or complimentary technology for HTML? Justify your answer.[5]
- c) Present the elements of a simple RDF inference engine. [5]
- d) What type of knowledge is provided by service grounding? [5]
- e) What two features of web pages are considered for extracting social relations? Why?[5]

**PART - B****5 × 10Marks = 50**

2. How the Web contributes information services that benefit human productivity? Discuss suitable examples. [10]

**OR**

3. NP-complete problems are encountered frequently in artificial intelligence. Discuss them and what are the alternatives to address them. [10]

- 4.a) Give illustrative examples for RDF Schema.

- b) Compare and contrast XML schema with RDF schema. [5+5]

**OR**

5. How to compare conceptual information across two knowledge bases on Web? Explain the process with illustrations. [10]

6. "Good empirical evidence of scalability–tractability for conceptual reasoning with description logic systems is necessary" Support or oppose this statement. [10]

**OR**

7. What is latent semantic indexing? How can this approach improve semantic search? Explain your answer. [10]

8. Describe the relationship between OWL-S and WSDL and SOAP. [10]

**OR**

9. What is a social network? What are the benefits of social network analysis? Discuss the basics in social network analysis. [10]

10. Explain the role of blogs and online communities in predictive analytics- a kind of social network analysis. [10]

**OR**

11. Does Sesame integrate reasoning into RDF triple store? Justify your answer with necessary discussions. [10]