

Mod

- · Controlling
- Importance of controlling, control process, types of control, facinfluencing control effectiveness.

www.FirstRanker.com

Contr

- According to Brech "control is the cont process of measuring the actual results of operations of an organization in relati the results which were planned"
- If planning is 'looking ahead' controll' 'looking back'.
- Planning helps to attain the goals of enterprise in a systematic manner. Contr the other hand, ensures that everythin been done as planned.

Nature / Characteristics of Con

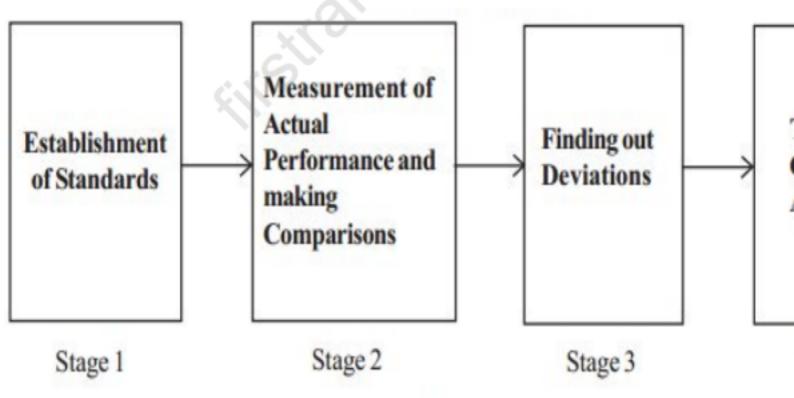
- It is Backward looking
- It gives meaning to planning
- It involves appraisal or evaluation
- It is a pervasive function
- It is forward looking too
- It is a continuous process

Importance of Contro

- It ensures attainment of enter objective
- It ensures successful implementation plans
- It provides scope for delegation
- It facilitates co-ordination
- It promotes efficiency
- It improves employee motivation

www.FirstRanker.com

Control Pro



www.FirstRanker.com

Types of Co

Past-oriented Controls

These are also known as post-action continues are results after the process. They what has happened in a particular period in these controls can be used to plan future be in the light of past errors or successes.

Future-oriented Controls

These are also known as steering controls forward controls and are designed to results during the process so that action taken before the job is done or the period They serve as warning-posts principally to attention rather than to evaluate e.g.: Colonallysis, funds flow analysis, network planning www.FirstRanker.com

Problems in Co

- Problem in setting a realistic stand
- Resistance from employees
- Lack of good system of communicat
- Degree of change
- Delay in taking corrective action

Factors influencing control Effecti

- Organizational Rules and Procedure
- Perception Formation
- Organizational Communication
- Motivational Dynamics
- Personnel