

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY****MBA - SEMESTER– III EXAMINATION – WINTER 2019****Subject Code: 3539222****Date:04-12-2019****Subject Name: Management of Financial Services****Time: 10:30 AM TO 1.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q-1 (A) Definitions / terms / explanations / short questions based on concepts of theory/practical (14)

- a) Define Organized and unorganized financial System with practical example
- b) Explain Financial Market.
- c) Define Call Money and Notice Money.
- d) Define Primary Market and Secondary Market.
- e) Define Venture Capital
- f) Define Merchant Banking.
- g) Define Private Bank and Public Bank.

Q-2 (A) What are various components of Financial System? Do you think there is a close relationship between Financial System and Economic Growth? Discuss. (07)

Q-2 (B) “SEBI plays an important role in the development of Stock Market.” Comment.. (07)

**OR.**

Q-2 (B) Describe the role of RBI in the development of Banking Sector in India in current scenario. (07)

Q-3 (A) Define depository and discuss functions of depository services (07)

Q-3 (B) “Factoring is often referred as a method of short term financing as well as a financial service that takes care of administration of receivables of a firm.” With respect to this statement explain how factoring operates? (07)

**OR.**

Q-3 (A) What is Meaning of Insurance and explain difference between Life Insurance and General Insurance (07)

Q-3 (B) Describe in detail the Venture Capital financing Process in india . (07)

Q-4 (A) What is Meaning of Mutual fund and explain different types of Mutual funds scheme (07)

Q-4 (B) What is Meaning of Crowd funding and explain types of Crowd funding. (07)

**OR.**

Q-4 (A) What is Credit Rating and how is it important? How do credit rating agencies rate an instrument? (07)

Q-4 (B) “Monetary policy is the management of money supply and interest rates by central banks to control prices.” Justify the statement by discussing the tools and techniques of monetary policy. (07)

### Q-5 Case Study

Mr.Sachin Rajput is a 30 years of age, and working as an Vice Chairman and Managing Director in ABC life science ltd in Ahmadabad. He draws a monthly salary of INR 80, 000 (post tax) and have 3 Systematic Investment Plans (SIPs) of different AMC on-going every month since last 2 years with an investment of INR 10000 in each. However, in the last two year both the mutual fund schemes have not posted significant returns.

- A) . Hence, he would like to seek your advice whether he should stop his SIP, and later withdraw money when equity markets improve, or just continue with the SIPs and stay invested? He also intends to invest his money so as to have some tax benefit from it. He is ready to stay invested for a period of 15 years in order to create a big corpus. (07)
- B) . What basic Investment characteristics you will analyze of Mr.Sachin Rajput before suggesting him for investments? (07)

OR

- A) . Suggest the different option of investment in equity market to have tax advantages on the basis of his requirements? (07)
- B) Suggest different schemes of SIP for Mr.Sachin rajput for investment option for earning better return and tax advantages purpose. (07)

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