

Seat No.: \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA – SEMESTER 3 – EXAMINATION – WINTER 2018****Subject Code:3539265****Date:13/12/2018****Subject Name: Micro Small and Medium Enterprise****Time:10:30am To 01:30pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

| <b>Q. No.</b> |  | <b>Marks</b> |
|---------------|--|--------------|
| <b>Q.1</b>    | Explain following terms<br>(a) Special Economic Zone<br>(b) Intellectual Property Right<br>(c) Credit Guarantee Scheme<br>(d) Software Technology Parks of India<br>(e) Export Promotion Capital Goods<br>(f) Mega Food Park<br>(g) KVIC | <b>14</b>    |
| <b>Q.2</b>    | (a) Explain the various types of government grants and financial incentives available for new enterprises.   | <b>07</b>    |
|               | (b) Bring out the problems and potentials of exports from MSMEs in India   | <b>07</b>    |
|               | <b>OR</b>  |              |
|               | (b) What are the benefit of starting business in Special Economic Zone   | <b>07</b>    |
| <b>Q.3</b>    | (a) Define SME and explain the importance of SME in economic development   | <b>07</b>    |
|               | (b) How Single Window Scheme (SWS) helped the Medium and Small enterprise in India   | <b>07</b>    |
|               | <b>OR</b>  |              |
| <b>Q.3</b>    | (a) Explain the role of DIC in detail  | <b>07</b>    |
|               | (b) Explain the need for institutional finance for small enterprise  | <b>07</b>    |
| <b>Q.4</b>    | (a) Discuss in detail about the initiative of Start Up India and incentives provided under this programme  | <b>07</b>    |
|               | (b) What the need is for and significance of preparation of Project report for an Entrepreneur? Explain with an example of an Entrepreneur who desired to start a food joint   | <b>07</b>    |
|               | <b>OR</b>  |              |
| <b>Q.4</b>    | (a) Explain in brief the steps for registration of MSME in India   | <b>07</b>    |
|               | (b) Justify your view point regarding the implementation of GST in India: Boon or Bane   | <b>07</b>    |

Q.5

**CASE STUDY:** [www.FirstRanker.com](http://www.FirstRanker.com)[www.FirstRanker.com](http://www.FirstRanker.com)

Ram and Balram were pursuing Electrical Engineering from a prestigious engineering college. During their third year they developed a solar LED bulb which can be used indoors. The bulb had a small panel which had to be charged at a stretch for 10 hours in the sun and it would last for 200 hours of usage. The idea was risky as there was a possibility that the market might not accept such a product, but if they do so, then, there would be a revolution in the power industry as it would lead to saving of power in every household. The prototype was made but to manufacture and distribute the same, they required around 25 lakhs (which include plant and Machinery cost). Both Ram and Balram approached some affluent individuals who were ready to invest in their business in exchange for a convertible debt. They have heard about government policy on MSME financing option but not fully aware of it.

- (a) Identify the different types of investors and their characteristics **07**
- (b) What are the latest schemes of Government for promoting MSME in India **07**

**OR**

- (a) Also help Ram and Balram to find out some more options to fund their business **07**
- (b) How relevant is it for both to take some debt and start their business. Give your view point? **07**

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