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GUJARAT TECHNOLOGICAL UNIVERSITY MBA-SEMESTER(IV)-EXAMINATION-SUMMER 2018

-	Name: 1 2:30 PM	840502 Export-Import Policy, Pi I To 05:30 PM	rocedu	Date:30/0 The & Documentation Total Mar	
1. 2. 3.	Attempt Make su	all questions. itable assumptions wherever no to the right indicate full marks.	ecessary	·•	
Q. No.	Question Text and Option				
Q.1 (a)	This method of payment presents the least risk to an exporter.				
1	А.	Sight Draft	В.	Time Draft	
1.	C.	Open Account	D.	Letter of Credit	
		s the international system used to			
2.	A.	Harmonised Tariff Schedue(HS)	B.	Schedue X	
	C.	Schedule A	D	Brussels Tariff Nomenclature	
	The si	implest type of countertrade is.			
3.	А.	Counter purchase	В.	Parallel Barter	
	C.	Barter	D.	Buyback	
	This c	locument is used for quotation rat	ther than		
4.	А.	Commercial invoice	B.	Proforma Invoice	
	C.	Insurance Certificate	D.	Bill of Lading	
		is the full form of CNF?			
5.	A.	Carriage & Freight	B.	Carriage not found	
	C.	Cost not found	D.	Cost & Freight	
		is the full form of FTZ?	D		
6.	A.	Free Tax Zone	B.	Freight Trade Zone	
0.1	C.	Free Trade Zone	D.	Free Transaction Zone	0.4
Q.1	(b)	Define the following: a) Liner Shipping b) Ware Hou	(sing c)	I CL d) FCL	04
Q.1	(c)		documents required to obtain IEC?		
Q.2	(a)	What do you mean by INCOTI INCOTERMS?	ERMS. I	Explain any six	07
	(b)	What is L/C? Explain the adva	ntages a	nd limitations of L/C.	07
	OR				
	(b)	Explain the role of communica	tion wit	h foreign buyers in Exports?	07
Q.3	(a)	State the various strategies ado	pted for	the Export Pricing?	07
	(b) What is the role of ECGC in boosting exports?				
			OR		
Q.3	(a) What do you mean by SEZ's? How they are helpful to Indian exporters?				
	(b)	Explain the major difference between FERA & FEMA?			
Q.4	(a)	What is Pre-Shipment Inspecti methods of certification available			07



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		OR	
		Which are the major factors affecting the supply chain management in international market?	07
	(b)	Explain the procedure required for the custom clearance of IMPORT cargo?	07
Q.5		You are working in a leading C&F company. Which documents you will require while going for pre & post shipment.	14
		OR	
Q.5		As an export manager, which things you will take into consideration before finalizing the export order.	14

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