

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER – (4) • EXAMINATION – WINTER-2017**Subject Code: 849905****Date: 15/NOV/2016****Subject Name: BANKING AND INSURANCE -II****Time: 1030 AM TO 01.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the term briefly: **07**
1. B-ARCH
2. Bill of exchange
3. Foreign Currency Loan
4. Warranties
(b) What are the functions of EXIM Bank? **07**
- Q.2** (a) Indian banking sector of having a serious problem due to NPA. Justify Statement. **07**
(b) Define Treasury. Briefly discuss the functions of Treasury Management in Banks. **07**
- OR**
- (b) Discuss Organization structure of Treasury in Banks. Explain Liquidity Management through SLR and CRR **07**
- Q.3** (a) What is 'Bancassurance'? Do you feel the arrangement of selling the insurance Products is a win-win situation for banks and insurance companies? **07**
(b) Define Micro Insurance. Discuss the various models of Micro Insurance with advantages and disadvantages. **07**
- OR**
- Q.3** (a) Explain various kinds of Insurance. Differentiate life insurance and non-life insurance? **07**
(b) Discuss the Importance & Impact of Technology in Indian Banking Sector **07**
- Q.4** (a) Briefly discuss the various plans under non life Insurance. **07**
(b) What do you understand by Letter of Credit and Bank Guarantee? Compare and contrast them **07**
- OR**
- Q.4** (a) Discuss the need of Corporate Governance in Banking Sector. **07**
(b) The banks need to apply the strategies for being successful in the retail segment. Discuss the emerging issues and strategies for the same **07**
- Q.5** (a) Discuss in detail the various schemes of life insurance provided by various insurance companies in India. **07**
(b) Define Risk. Briefly discuss the Enterprise Risk Management **07**
- OR**
- Q.5** (a) Discuss the various preventive measures for the operational risks. **07**
(b) Define Reinsurance. Discuss the essentials and types of reinsurance programs. **07**
