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GUJARAT TECHNOLOGICAL UNIVERSITY

MBA – SEMESTER – 4 • EXAMINATION – WINTER 2015

Subject Code: 2840502Date: 03/12/2015Subject Name: Export Import Policy Procedure and DocumentationTime:02.30 PM TO 05.30 PMTotal Marks: 70

Instructions:

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.
- 07 **Q.1** (a) Explain the major external and internal factors affecting international business environment. (b) Which are the export incentives provided to the Indian exporters? 07 (a) Explain briefly with the help of chart documents required for the Pre-Shipment Q.2 07 & Post- Shipment. (b) What is IEC number and what are the documents required to be attached with 07 the application for obtaining IEC number? OR (b) Differentiate between Domestic and International trade and explain the factors 07 affecting International trade. Q.3 (a) Discuss the various modes of transport used in Exports. Prepare a comparative 07 analysis between air and sea shipments? (b) Explain the procedure required for the custom clearance of Import cargo? 07 OR What is the procedure of opening Letter of Credit? Explain four types of letter 0.3 07 (a) of credit. (b) What are INCO Terms? Explain each in brief. 07 (a) What is an Export Contract? According to you which are major points one has **Q.4** 07 to look for while entering into the Contract? What is Pre-shipment Inspection? Explain the various methods of pre-shipment 07 **(b)** inspection. OR (a) Explain the major Provisions of FEMA 1999 with respect to transection by an 0.4 07 Indian in foreign Exchange. State the various strategies adopted for the Export Pricing? **(b)** 07 Explain in brief the history and development of GATT and the Inception of 07 0.5 (a) WTO. (b) Examine the types of risk covered by ECGC to help Indian exporters and banks. 07 OR 07 (a) Examine the role of Clearing and Forwarding Agent in the shipment process 0.5 and state the various services provided by them. (b) Explain the benefits and of SEZ and EOU scheme to Indian Exporters. 07
