GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER – 1 • EXAMINATION – WINTER 2015

Subject Code: 810003   **Date: 01/01/2016**

Subject Name: Management Information System (MIS)

Time: 10.30 AM TO 01.30 PM   **Total Marks: 70**

Instructions:
1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	Explain Management Information System and it's importance to business manager.	**07**
	(b)	Define data and information and discuss attributes of information in detail.	**07**
Q.2	**(a)**	Explain the various types of information system in Detail with suitable examples.	**07**
	(b)	What is Internet, Intranet & Extranet? Explain in Detail	**07**

OR

	(b)	Distinguish between Decision Support System and Management Information System.	**07**
Q.3	**(a)**	Write detail note on ERP System with an example	**07**
	(b)	Explain Transaction Processing System with Suitable Example	**07**

OR

Q.3	**(a)**	What is computer network? Explain LAN, MAN and WAN.	**07**
	(b)	Differentiate between E-Commerce and M-Commerce.	**07**
Q.4	**(a)**	Briefly discuss Hacking and Computer crimes.	**07**
	(b)	Explain the various types of topologies with diagram.	**07**

OR

Q.4	**(a)**	Explain phases in system Development life cycle	**07**
	(b)	What is Peer to peer computing and Client server computing explain.	**07**
Q.5	**(a)**	What are the Intellectual Property Rights? How this is useful in securing Information Technology? Explain.	**07**
	(b)	What is Knowledge Management Systems? What role do they play in Knowledge Management?	**07**

OR

Q.5	**(a)**	Discuss ethical and social issues in Management of Information System.	**07**
	(b)	How do enterprise systems provide value for a business?	**07**

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