

**Q.P. CODE: 340**  
**DR NTR UNIVERSITY OF HEALTH**  
**SCIENCES :: AP :: VIJAYAWADA**  
**B.Sc(Nursing) DEGREE EXAMINATIONS –**  
**NOVEMBER, 2012**  
**SECOND YEAR EXAMINATION - 4 YDC**  
**COMMUNICATION & EDUCATIONAL**  
**TECHNOLOGY**  
**(NEW SCHEME)**

Time: 3 Hours

Max. Marks: 75

**ESSAY TYPE**

**Write an essay on any TWO of the following**

4) Define communication. List the elements of communication. Explain the process of communication.

2X15=30

a) Define communication. List the elements of communication. Explain the process of communication.

b) Define guidance and counselling. How will you organize

counselling services in nursing school.

c) List the different types of A.V. Aids. Explain the principles,

purposes and sources of A.V. Aids.

**SHORT NOTES**

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**Write short notes on any FIVE of the following:**

5) Field trip 5X5=25

- a) Field trip
- b) Human relations in Nursing
- c) Educational Philosophy
- d) Group discussion.
- e) Assessment of attitudes
- f) Principles of Health education.
- g) Practical examination.

## **BRIEF ANSWERS**

**Write Brief Answers of the following:**

6) List down the advantages of MCQ (Multiple Choice Questions) 10x2=20

- a) List down the advantages of MCQ (Multiple Choice Questions)
- b) Enumerate any four principles of teaching
- c) List any four Audio Aids
- d) Enumerate the barriers of communication
- e) Write the aspects of Johari window
- f) Enlist the uses of microteaching
- g) Enumerate the purposes of evaluation
- h) List any four characteristics of learning
- i) Write the uses of chalk board
- j) Mention the tools of counselors

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