

**Q.P. CODE:340**  
**DR NTR UNIVERSITY OF HEALTH**  
**SCIENCES :: AP :: VIJAYAWADA**  
**B.Sc(Nursing) DEGREE EXAMINATIONS –**  
**NOVEMBER, 2015**  
**SECOND YEAR EXAMINATION - 4 YDC**  
**COMMUNICATION & EDUCATIONAL**  
**TECHNOLOGY**  
**(NEW SCHEME)**

Time: 3 Hours

Max. Marks: 75

ANSWER THE FOLLOWING QUESTIONS

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**Write an essay on any TWO of the following:**

- 1) a) Mention the purpose and scope of assessment.  
4+3+8=15
  - b) Criteria and selection of assessment technique.
  - c) List the techniques for assessing the skills and explain any two.
  - 2) a) List the methods of clinical teaching. 3+12=15
  - b) Explain any four methods of clinical teaching with examples.
  - 3) a) Mention purposes and types of AV Aids.  
5+5+5=15
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- b) List the principles of AV Aid preparation.
- c) Explain the utilization of computers in nursing.

**Write short notes on any FVE of the following:**

- 4) Group discussion 5X5=25
- 5) Psychometric exercises
- 6) Principles of Maxims of teaching
- 7) Micro teaching
- 8) Phases of interpersonal relationship
- 9) Human relation in context of nursing
- 10) Characteristics of good Lesson Plan

**Write brief answers on the following:**

- 11) Define team work 10x2=20
- 12) List four principles of guidance and counselling
- 13) List the facilitators of communication
- 14) Methods used for communicating health messages
- 15) Define Exhibition
- 16) Enumerate the uses of Flash cards
- 17) List four principles of education
- 18) List down the advantages of Multiple choice questions
- 19) Enumerate any four methods of Health Education
- 20) Define Group games

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