

Q.P. CODE: 340
DR NTR UNIVERSITY OF HEALTH
SCIENCES :: AP :: VIJAYAWADA
B.Sc(Nursing) DEGREE EXAMINATIONS –
NOVEMBER, 2011
SECOND YEAR EXAMINATION - 4 YDC
COMMUNICATION & EDUCATIONAL
TECHNOLOGY
(NEW SCHEME)

Time: 3 Hours

Max. Marks: 75

Note: Answer any FIVE questions

All questions carry equal marks

1) a) Define Communication. b) Explain the elements and channels of communication. c) Discuss the methods of overcoming the Barriers of Communication. $2+6+7=15$

2) a) What is Anecdotal record? b) What are the characteristics and importance of Anecdotal record in clinical evaluation? $3+12=15$

Write short notes on any THREE of the following:

3) a) Check list b) Uses of mass media c) Projected Aids
d) Guidance e) Group dynamics $3 \times 5 = 15$

4) a) List out the different clinical teaching methods? b) Explain the process, advantages, disadvantages of the Nursing Rounds. $5+10=15$

5) Explain the steps involved in planning health education in community regarding the disease Malaria.
15

6) a) Team work b) Johari Window c) Discussion d) Model e) Multiple Choice Questions =15

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