

**Q.P. CODE:**  
**DR NTR UNIVERSITY OF HEALTH**  
**SCIENCES :: AP :: VIJAYAWADA**  
**B.Sc(Nursing) DEGREE EXAMINATIONS –**  
**JUNE, 2013**  
**SECOND YEAR EXAMINATION - 4 YDC**  
**COMMUNICATION & EDUCATIONAL**  
**TECHNOLOGY**  
**(NEW SCHEME)**

Time: 3 Hours

Max. Marks: 75

**PART-A (COMMUNICATION &**  
**EDUCATIONAL TECHNOLOGY) – 37**  
**MARKS**

**Write an essay on any TWO of the following**

1) Define evaluation. List the different methods and techniques of evaluation. Explain about questioning.

2X15=30

Define health education. Discuss methods and medias for communicating health messages.

List the class room teaching methods. Explain about workshop as a method of teaching.

**PART-B (COMMUNICATION &**  
**EDUCATIONAL TECHNOLOGY) – 37**

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## MARKS

**Write short notes on any FIVE of the following:**

2) Barriers of communication and methods of overcoming  
5X5=25

Johari Window

Organization of counselling services

Lesson planning

Process recording

Computer

Principles of teaching and learning

## **PART-C (COMMUNICATION & EDUCATIONAL TECHNOLOGY) – 37 MARKS**

**Write Brief Answers of the following:**

3) Teaching learning objectives 10x2=20

Enumerate the types of mass medias

OSCE (Objective Structured Clinical Examination)

Social attitudes

Uses of Flash cards

Importance of Inter personal relationship

Functions of education

Types of AV aids

List the use of Role play

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# Mention the advantages in Idealism

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