

Q.P. CODE: 340
DR NTR UNIVERSITY OF HEALTH
SCIENCES :: AP :: VIJAYAWADA
B.Sc(Nursing) DEGREE EXAMINATIONS –
JUNE, 2015
SECOND YEAR EXAMINATION - 4 YDC
COMMUNICATION & EDUCATIONAL
TECHNOLOGY
(NEW SCHEME)

Time: 3 Hours

Max. Marks: 75

PART-A (ESSAY TYPE) – 30 MARKS

ANSWER THE FOLLOWING QUESTIONS

Write an essay on any TWO of the following

- 1) i) Write the principles of evaluation. 15
ii) Explain the components of educational programme evaluation
- 2) Define a group, enumerate the stages and decision making process in group development. 15
- 3) List various methods of class room teaching. Explain the demonstration method. 15

PART-B (SHORT NOTES) – 25 MARKS

Write short notes on any FIVE of the following:

- 4) Differences between guidance and counseling 5
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- 5) Elements of communication 5
- 6) Use of computers in Nursing education 5
- 7) Field trip 5
- 8) Pragmatism and aims of education 5
- 9) Lesson Plan 5
- 10) A.V.Aids 5

PART-C (BRIEF ANSWERS) – 20 MARKS

Write Brief Answers of the following:

- 11) Define Group dynamics 2
- 12) Phases of process recording 2
- 13) Define Check list 2
- 14) Principles of using bulletin board 2
- 15) Differences between aims and objectives 2
- 16) Define Mass media communication 2
- 17) Enumerate four principles of test construction 2
- 18) Enumerate the steps to build self motivation 2
- 19) Relationship between philosophy and education 2
- 20) Define Ideal Classroom environment 2
