

Q.P. CODE:0113
DR NTR UNIVERSITY OF HEALTH
SCIENCES :: AP :: VIJAYAWADA
B.Sc(Nursing) DEGREE EXAMINATIONS –
NOVEMBER, 2014
SECOND YEAR EXAMINATION - 4 YDC
COMMUNICATION & EDUCATIONAL
TECHNOLOGY
(NEW SCHEME)

Time: 3 Hours

Max. Marks: 75

ANSWER THE FOLLOWING QUESTIONS

PART-A (ESSAY QUESTIONS) – 30 MARKS

Write an essay on any **TWO** of the following

- 21) i) Define guidance and counseling. 3+12=15
ii) Explain the scope and basic principles of guidance and counseling.
- 22) i) List the methods of clinical teaching. 5+10=15
ii) Explain any one method
- 23) i) Define evaluation. 3+7+5=15
ii) Discuss about criteria for selection of assessment techniques and methods.
iii) Explain about assessment of knowledge

PART-B (SHORT NOTES) – 25 MARKS

Write short notes on any FIVE of the following:

- 24) Communication process 5X5=25
- 25) Group dynamics
- 26) OSCE
- 27) Maxims of teaching
- 28) Seminar
- 29) Three dimensional aids
- 30) Methods of communicating health messages

PART-C (BRIEF ANSWERS) – 20 MARKS

Write Brief Answers of the following:

- 31) Enumerate the advantages of team work 10x2=20
- 32) Enlist the phases of interpersonal relations
- 33) Enumerate the elements of communication
- 34) Enumerate Counseling approaches
- 35) Define Micro teaching
- 36) List the advantages of Chalk board methods
- 37) Enumerate the aims of education
- 38) Write four techniques of communication
- 39) Define Motivation
- 40) Write four aspects of JOHARI Window
