

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE - SEMESTER– V (New) EXAMINATION – WINTER 2019****Subject Code: 2151501****Date: 02/12/2019****Subject Name: Entrepreneurship Development & Productivity Engineering****Time: 10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
<b>Q.1</b>	(a) Who is entrepreneur?	<b>03</b>
	(b) What is influence of environment on growth of entrepreneurship?	<b>04</b>
	(c) Write a detailed note on linkages between entrepreneurship and economic development.	<b>07</b>
<b>Q.2</b>	(a) What are the legal challenges of entrepreneurship?	<b>03</b>
	(b) Explain various kinds of productivity measurement.	<b>04</b>
	(c) Discuss "Funding of financial needs of Entrepreneurs".	<b>07</b>
	<b>OR</b>	
	(c) Write note on "Role of productivity councils in India".	<b>07</b>
<b>Q.3</b>	(a) What do mean by a business plan?	<b>03</b>
	(b) Discuss guidelines for preparing an effective business plan.	<b>04</b>
	(c) How creativity play an important role for success of any entrepreneur?	<b>07</b>
	<b>OR</b>	
<b>Q.3</b>	(a) State the two key behavioral characteristics of an entrepreneur.	<b>03</b>
	(b) Explain Entrepreneurship. Discuss its functions.	<b>04</b>
	(c) Describe historical growth of Industrial Engineering.	<b>07</b>
<b>Q.4</b>	(a) Which are the blocks to creativity?	<b>03</b>
	(b) Explain Wage-price spiral.	<b>04</b>
	(c) Discuss various factors of production and their influence on productivity.	<b>07</b>
	<b>OR</b>	
<b>Q.4</b>	(a) What is the importance of International entrepreneurship?	<b>03</b>
	(b) Discuss role of trade unions in productivity.	<b>04</b>
	(c) Write note on 'Agricultural productivity'.	<b>07</b>
<b>Q.5</b>	(a) List the three basic qualities that a good entrepreneur.	<b>03</b>
	(b) Discuss Entrepreneur as a risk bearer and innovator.	<b>04</b>
	(c) Write note on 'Entrepreneurship and Government Policies'.	<b>07</b>
	<b>OR</b>	
<b>Q.5</b>	(a) State how productivity and standard of living are related.	<b>03</b>
	(b) "Productivity is an attitude of mind" – Explain.	<b>04</b>
	(c) Write note 'entrepreneurial support system'.	<b>07</b>

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