

**GUJARAT TECHNOLOGICAL UNIVERSITY**
**BE - SEMESTER-IV(NEW) – EXAMINATION – SUMMER 2019**
**Subject Code:2142303**
**Date:20/05/2019**
**Subject Name: Entrepreneurship And Creativity in Plastic Engineering**
**Time:02:30 PM TO 05:00 PM**
**Total Marks: 70**
**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
Q.1	(a) (1) What is venture capital?	03
	(2) Full name of IDBI.	
	(3) What is ICICI and what is its primary function.	
(b)	(1) What is the meaning of the term “Entrepreneur”?	04
	(2) Explain the concept of women entrepreneurs.	
	(3) Define the word “International Entrepreneurship”.	
	(4) Define the word “Business Planning process”.	
(c)	Discuss about the ethics and social responsibilities of Entrepreneur.	07
Q.2	(a) Importance of Market study –Explain.	03
	(b) What is the importance of entrepreneurship?	04
	(c) Nature and Development of Entrepreneurship-Explain.	07
	<b>OR</b>	
(c)	Role of Central Government and State Government in promoting Entrepreneurship.	07
Q.3	(a) List the components of a business plan.	03
	(b) Explain the term Technical feasibility.	04
	(c) Role of different agencies like Institute of India (EDII), District Industries Centers (DIC), Small Industries Service Institute (SISI), in the Entrepreneurship Development .	07
	<b>OR</b>	
Q.3	(a) What is family business?	03
	(b) What is Identifying and evaluating opportunity?	04
	(c) Write down about the problems of women entrepreneurs in detail.	07
Q.4	(a) What is intellectual property?	03
	(b) Write a note on failure factors of entrepreneurship.	04
	(c) Characteristics of successful Entrepreneur-Explain.	07
	<b>OR</b>	
Q.4	(a) What is economic analysis?	03
	(b) List the functions of SISI.	04
	(c) Explain the Distinction between Entrepreneur & Manager.	07
Q.5	(a) Explain the steps in writing a case study.	03
	(b) Find out four points of Male versus female entrepreneur.	04
	(c) Explain the role of Entrepreneur in Economic Development.	07
	<b>OR</b>	
Q.5	(a) Write down about the steps for project selection.	03
	(b) Explain the meaning of entrepreneurial culture.	04
	(c) List the ideal characteristic of Entrepreneur	07

\*\*\*\*\*