

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-V (NEW) EXAMINATION – SUMMER 2019****Subject Code: 2151501****Date: 20/06/2019****Subject Name: Entrepreneurship Development & Productivity Engineering****Time: 02:30 PM TO 05:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

	MARKS
Q.1 (a) Differentiate the terms - 'Production' and 'Productivity'.	03
(b) How will you measure the productivity of labour ?	04
(c) How creativity play an important role for success of any entrepreneur ?	07
Q.2 (a) What do mean by a business plan ?	03
(b) Discuss guidelines for preparing an effective business plan.	04
(c) Discuss labour productivity as a key concern in Indian context to improve manufacturing productivity.	07
OR	
(c) Discuss "Funding of financial needs of Entrepreneurs".	07
Q.3 (a) What is 'Agricultural productivity'?.	03
(b) How 'Agricultural productivity' can be improved in India.	04
(c) Who are the two giants of I.E. field ? What was their contribution in increasing productivity ?	07
OR	
Q.3 (a) Who is entrepreneur ?	03
(b) What is linkage between entrepreneurship and economic development?	04
(c) Criticize : It is small enterprises which shape the national economy.	07
Q.4 (a) Why 'no risk' situation should be avoided by an entrepreneur ?	03
(b) Which are the main blocks to creativity?	04
(c) Discuss main areas of Indian work system where you think productivity improvement can help in bringing about change.	07
OR	
Q.4 (a) What are the main characteristics of successful entrepreneurs?	03
(b) Explain in short how government policies affect the entrepreneurial growth.	04
(c) Analyze ability to innovate as key characteristics of a successful entrepreneur. Cite examples.	07
Q.5 (a) "Productivity is an attitude of mind" – Explain	03
(b) Discuss in short: the role of trade unions in productivity.	04
(c) Discuss with examples: Hindrances to productivity growth.	07
OR	
Q.5 (a) Explain in short:Wage-price spiral.	03
(b) Write short note on 'National Productivity Council'.	04
(c) Explain the role of an Industrial Engineer in a drive for high productivity in an organization.	07
