

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-IV (NEW) EXAMINATION – WINTER 2018****Subject Code:2142303****Date:10/12/2018****Subject Name:Entrepreneurship And Creativity in Plastic Engineering****Time: 02:30 PM TO 05:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
Q.1	(a) What do you mean by a family business?	03
	(b) What is the importance of an entrepreneur.	04
	(c) Which are the characteristics of a successful entrepreneur?	07
Q.2	(a) What is the relationship of creativity with an entrepreneurship.	03
	(b) List and explain the types of women Entrepreneurs.	04
	(c) Give a comparison of Traditional Manager, Interpreneur and Entrepreneur.	07
	OR	
	(c) What is the role of entrepreneur in the economic development?	07
Q.3	(a) List the steps to start your own business in a simple way.	03
	(b) Explain the pitfalls of an entrepreneur.	04
	(c) With the help of Block diagram explain the complete Entrepreneurship Process in detail	07
	OR	
Q.3	(a) Write a short note on SISI.	03
	(b) What is a Case Study? What are its different phases.	04
	(c) What are the problems of women entrepreneurs in India?	07
Q.4	(a) What is the role of District Industries Centre for development of Entrepreneurss.	03
	(b) Explain briefly the Business Planning process.	04
	(c) Write short note on ICICI bank. Give it's a) Objectives and functions and b) schemes as direct assistance and indirect assistance for small scale industrialists	07
	OR	
Q.4	(a) How do you develop women entrepreneurs?	03
	(b) What is E- Commerce? What are the steps taken by an entrepreneur to start an E- Business?	04
	(c) How do you identify problems & opportunities more effectively in a business?	07
Q.5	(a) Explain briefly the components of a business plan.	03
	(b) How does EDII help in development of Entrepreneurs.	04
	(c) Write a short note on Venture Capital funding.	07
	OR	
Q.5	(a) What is a small scale industry?	03
	(b) What do you mean by Woman Entrepreneur? List the qualities a woman entrepreneur should possess.	04
	(c) Write the points of difference between male v/s female entrepreneurs	07
