

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-V (NEW) EXAMINATION – WINTER 2018****Subject Code:2151501****Date:11/12/2018****Subject Name:Entrepreneurship Development & Productivity Engineering****Time: 10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
Q.1	(a) List the three basic qualities that a good entrepreneur.	03
	(b) What are the incentives available to an entrepreneur?	04
	(c) Write note on entrepreneurship Dev. institute.	07
Q.2	(a) Which are the blocks to creativity?	03
	(b) What is the importance of International entrepreneurship?	04
	(c) Analyze risk bearing as a key characteristic of a successful entrepreneur.	07
	OR	
	(c) Write note on productivity and quality.	07
Q.3	(a) What are the legal challenges of entrepreneurship?	03
	(b) List any six problems faced by first generation entrepreneurs.	04
	(c) Describe traits & characteristics of successful entrepreneurs.	07
	OR	
Q.3	(a) Who is entrepreneur?	03
	(b) Discuss guidelines for preparing an effective business plan.	04
	(c) Write note on 'Agricultural productivity'.	07
Q.4	(a) Discuss role of trade unions in productivity.	03
	(b) Write note 'entrepreneurial support system'.	04
	(c) Discuss various factors of production and their influence on productivity.	07
	OR	
Q.4	(a) "Productivity is an attitude of mind" – Explain	03
	(b) Write note on "Role of productivity councils in India".	04
	(c) Give brief account of evolution of entrepreneurship in India.	07
Q.5	(a) Explain Wage-price spiral.	03
	(b) Discuss Entrepreneur as a risk bearer and innovator.	04
	(c) Discuss "Funding of financial needs of Entrepreneurs".	07
	OR	
Q.5	(a) What do mean by a business plan?	03
	(b) What are the main reasons to lower down productivity in any organization?	04
	(c) How creativity play an important role for success of any entrepreneur?	07
