

Roll No. 

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Total No. of Pages :02

Total No. of Questions : 09

**B.Tech.(IT) (2012 to 2017 E-III) (Sem.-7)**  
**ENTERPRISE RESOURCE PLANNING**  
Subject Code : BTCS-916  
M.Code : 71992

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A****1. Define the following :**

- a. Need of business intelligence.
- b. Advantages of E-commerce.
- c. Name the various ERP implementation strategies.
- d. Advantages of data migration.
- e. How the performance of ERP model be maximized?
- f. Applications of materials management.
- g. Name various organizations/companies that use SAP.
- h. Components of Lawson software.
- i. Features of ERP II.
- j. Latest trends in ERP.

### SECTION-B

2. Justify the status of ERP scenario in India.
3. Discuss the ERP Inventory Control Module in detail. Give suitable example.
4. Differentiate between conventional application packages and ERP packages.
5. How Oracle Corporation specializes in developing and marketing enterprise software products?
6. Why SAP AG is one of the largest European software enterprises in the world?

### SECTION-C

7. *“The Quality Management System (QMS) within Enterprise IQ provides a systematic approach to meeting the quality needs of manufacturers. Enterprise IQ Quality Management System provides a comprehensive set of tools and capabilities necessary to ensure customer satisfaction and compliance with the most stringent quality standards including automotive, medical and ISO standards”.* Justify.
8. Discuss various ERP modules. Explain the various parameters of materials management in ERP system.
9. Discuss the various responsibilities of ERP vendors.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**