

. MEDICAL**[BSCN 0824]****AUGUST 2024****Sub. Code: 4720****B.Sc. (Nursing) DEGREE EXAMINATION
(Regulation 2006-2007 onwards)****SECOND YEAR
PAPER V – COMMUNICATION AND EDUCATIONAL TECHNOLOGY
Q.P. Code: 664720****Time : Three Hours****Maximum : 75 Marks****I. Elaborate on:****(2 x 15 = 30)**

1. Define counselling, discuss its purpose, types, steps and techniques and differentiate between guidance and counselling.
2. Discuss the various teaching methods and describe in detail about Lecture method, demonstration and Bedside clinic.

II. Write notes on:**(5 x 5 = 25)**

1. Human relations in the context of nursing.
2. Johari window.
3. Unit plan.
4. Projected audio-visual aids.
5. Mass media.

III. Short answers on:**(10 x 2 = 20)**

1. Mention the Elements of communication.
2. List any four graphic aids.
3. List any two purposes of evaluation.
4. State the Philosophy of education.
5. Enlist any four barriers of interpersonal relationship.
6. Define Anecdotal record.
7. Differentiate generosity error and severity error.
8. Write any four attitude scales.
9. Enlist any four principles of team work.
10. Enumerate the methods and media of communicating health message.
