

Roll No.

--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 17

MBA (2016 to 2017) (Sem.-3)**PROJECT MANAGEMENT****Subject Code : MBA-941****M.Code : 70749****Time : 3 Hrs.****Max. Marks : 60****INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
2. **SECTION-B** consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and consists of ONE Case Study carrying EIGHT marks.

SECTION-A

1. What is Needs identification for project management? Explain with example the Resources sharing process.
2. Discuss the mixed organizational system.
3. Highlight the responsibilities of the project evaluator.
4. What is the process of preparing a request for proposal for project?
5. Explain the Project Management Process. Describe how work packaging plan is useful for project management.
6. What is Project Audit Life Cycle?

SECTION-B**UNIT-I**

9. What is Global Project Management? Discuss the various benefits of Project Management with examples.
10. Highlight the characteristics of the project. Discuss the Project life Cycle in detail.



UNIT- II

11. *"Project is a part of Functional organisation or Management organization"*? Critical comment on this statement.
12. *"Project selection is an important decision for the organization"*. Comment on this statement in detail.

UNIT-III

13. Discuss the Network technique in project management. What are the differences between PERT and CPM?
14. Describe the design of project management system. Highlight the process of work breakdown structure.

UNIT-IV

15. What is cost control and planning? Highlight the tools for time planning.
16. What is computerized PMIS? What are the needs of Planning and Control in project management?

SECTION-C**17. CASE STUDY :**

Indian agriculture is characterized by low productivity and low income and hence investment in agriculture is also declined. This vicious circle has to be broken, money has to be pumped into the system in ways other than the conventional means of agricultural credit. SBI Bank at this context wants to exploit the present opportunity with suitable products and prices. That is "agricultural credit cards".

Questions :

Basing on the situation, you are required to design a Project for this financial product to be introduced into rural markets in Punjab, so that agriculturists can be uplifted.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.