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Total No. of Pages : 02

Total No. of Questions : 17

MBA IB (2018 Batch) (Sem.-3)
INTERNATIONAL MANAGEMENT

Subject Code : MBAIB-304-18

M.Code : 77004

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A contains EIGHT questions carrying TWO marks each and students has to attempt ALL questions.
2. SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying TWELVE marks.
4. Analyse the facts given in the case and answer the given questions.

SECTION-A

1. What are the advantages of international business?
2. Discuss the cultural variation among labour force.
3. Discuss soft skills.
4. What are visa issues plaguing Indian IT companies?
5. How do cross cultural variations impact processes of management?
6. What do you understand by knowledge management?
7. Cross border migration.
8. Trans national companies.

SECTION-B**UNIT-I**

9. Analyse the business environment impact in terms of current trade issues between US & China.
10. What challenges a domestic organisation manager face when there organisations doing business globally compete?



UNIT-II

11. Write a detailed note on leadership in international context.
12. Compare and contrast different culture values and their impact on business.

UNIT-III

13. What are the management' processes? What kind of complexities arise in face of cultural variations in them.
14. What would you suggest to a Japanese project manager working in India having unskilled labour as aggressive union employees to avoid strikes?

UNIT-IV

15. What are the different types of options available to a trans national company when it comes to compensation packages. Should local recruitment at management level be given precedence? Discuss.
16. Comment on following in context to management strategy :
 - a) Training programme
 - b) Doing business in France

SECTION-C**17. Case Study :**

In face of American president following the model of make in America Some U.S. labour unions have fallen for Trump's chauvinist logic of protecting jobs by keeping out so-called "illegal aliens", other unions recognize the need for the unity of all workers, with or without documents. 10,000 Immigrants went to Strike in Milwaukee to protest against this. The streets of Milwaukee, on the frigid shores of Lake Michigan, were full of demonstrators. More than 150 businesses shut their doors on Monday as part of the Day without Foreigners. The Wisconsin non-profit NGO organized the protest together with Muslim and anti-racist organizations. The strike ended peacefully but has given rise to alienation between the organizations, with workers feeling the rift and production process suffering.

Question :

Analyse the possible reasons and their solutions in management, via which you could keep the production going on in face of cultural differences and unrest in your organization in face of the forces beyond your control.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.