

Roll No.

| | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

Total No. of Pages : 02

Total No. of Questions : 15

MBA (2016 to 2017) (Sem.-4)

ENTREPRENEURSHIP & MANAGING SMALL MEDIUM BUSINESS

Subject Code : MBA-402

M.Code : 71379

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt ANY FOUR questions.
2. SECTION-B consists of FOUR Subsections: Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt ANY ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consists of ONE Case Study carrying EIGHT marks.

SECTION-A

1. *"Behaviour is more important than the actor"*. Discuss?
2. What is Venture Capital Funding?
3. Define women enterprise.
4. Discuss Entrepreneurial development.
5. Discuss various objectives covered under SME's.
6. What is PLC in project management?

SECTION-B**UNIT-I**

7. *"Innovation is one of the most important functions of an Entrepreneur"*. Discuss.
8. Write a note on :
 - a) Risk & uncertainty
 - b) Entrepreneur and manager

UNIT-II

9. Describe various reasons for women's starting an enterprise.
10. Discuss the role or relevance of Entrepreneurship development.

UNIT-III

11. Why is small business important for the development of any country? What role has small and medium business played in India?
12. Discuss the present position of SME in India. Also discuss importance of SME in India.

UNIT-IV

13. Discuss various roles played by central government in promoting Entrepreneurship in India.
14. Why a feasibility study is important in project management. Discuss your views in detail?

SECTION-C**15. CASE STUDY :**

The scheme, Development of Women and Children in Rural Areas (DWCRA) launched in 1982-83 (presently called as SHGs), inaugurated an era for systematically organizing women in groups for providing them opportunities of self employment on a sustained basis. Several thousands of rural women from the length and breadth of the country participate in this programme and they have taken up a number of trades under DWCRA banner.

Since entrepreneurship development involves provision of additional channels of funds in the form of working capital and credit, training, management skill etc., DWCRA with an entrepreneurial development of women provides all these inputs by considering women as critical to development. This intervention aims at not only raising the income of rural women of poor households, but also enabling organized participation of groups in the programme of credit, skill training and infrastructure support for self employment in groups who cannot take up economic activities, individually as their own.

Questions :

- a) Discuss the main objective of the scheme.
- b) What should be done to overcome the problem?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.