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Code No: 741AA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD MBA I Semester Examinations, December -2018 MANAGEMENT AND ORGANIZATIONAL BEHAVIOR

Time: 3hours Max.Marks:75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A 5×5 Marks = 25

1.	Give short answers to the following:	
	a) What do you understand by 'Direction'?	[5]
	b) State the different types of Plans.	[5]
	c) Distinguish between formal and informal group.	[5]
	d) State the elements of Organisational behaviour.	[5]
	e) Substantiate the characters of two factors of leadership with example.	[5]

PART - B	$5 \times 10 \text{ Marks} = 50$

	OR	
3.	Describe the Fredrick Taylor's contribution to scientific management.	[10]
4.	Describe in detail the steps in planning process. OR	[10]
5.	Summarize the various approaches to planning.	[10]

Explain the Henry Fayol's contribution to management.

Describe the various forms of Organization structure and critically evaluate. [10]

OR

Answer briefly:

2.

a) Balanced score card

b) Bench marking

c) Challenges in organizational design [3+3+4]

Explain the various approaches to Organizational behaviour. [10]

OR

Determine the factors influencing Personality. [10]

Explain the different leadership styles and make critical appraisal. [10]

OR

Discuss any two motivational theories of your choice. [10]

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