

R17**Code No: 741AA****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA I Semester Examinations, December -2018****MANAGEMENT AND ORGANIZATIONAL BEHAVIOR****Time: 3hours****Max.Marks:75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**5 × 5 Marks = 25**

1. Give short answers to the following:
 - a) What do you understand by 'Direction'? [5]
 - b) State the different types of Plans. [5]
 - c) Distinguish between formal and informal group. [5]
 - d) State the elements of Organisational behaviour. [5]
 - e) Substantiate the characters of two factors of leadership with example. [5]

PART - B**5 × 10 Marks = 50**

2. Explain the Henry Fayol's contribution to management. [10]
- OR**
3. Describe the Fredrick Taylor's contribution to scientific management. [10]
4. Describe in detail the steps in planning process. [10]
- OR**
5. Summarize the various approaches to planning. [10]
6. Describe the various forms of Organization structure and critically evaluate. [10]
- OR**
7. Answer briefly:
 - a) Balanced score card
 - b) Bench marking
 - c) Challenges in organizational design [3+3+4]
8. Explain the various approaches to Organizational behaviour. [10]
- OR**
9. Determine the factors influencing Personality. [10]
10. Explain the different leadership styles and make critical appraisal. [10]
- OR**
11. Discuss any two motivational theories of your choice. [10]

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