R15

Code No: 721CP

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA II Semester Examinations, January-2018
MANAGEMENT INFORMATION SYSTEM AND ERP
Time: 3hours   Max.Marks:75

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer all questions in Part A.
Part B consists of 5 Units. Answer any one full question from each unit. Each question
carries 10 marks and may have a, b, c as sub questions.

PART - A   5 × 5 Marks = 25

1.a) What are the four-stage model of IS planning.   [5]
  b) Write brief note on nature and scope of Management Information System.   [5]
  c) Discuss the pros and cons of IS implementation in business.   [5]
  d) What is the role of end users in system development?   [5]
  e) Explain the classification of cyber criminals.   [5]

PART - B   5 ×10 Marks = 50

2.   What do you understand by MIS in business organizations, state various activities
      performed by MIS in an organisation?   [10]

OR

3.   "Organizations view information as a weapon against competition and a strategic
      resource". Justify the statement with an illustration and brief on types of information
      systems.   [10]

4.   Define Enterprise Resource Planning System, its concepts and make a detailed note on
      various strategies in development of ERP with appropriate illustrations.   [10]

OR

5.   Discuss the concepts of Business Intelligence and Knowledge Management System in
      Indian business scenario.   [10]

6.   What methods can be f   or selecting, implementing, evaluating information systems
      projects and aligning them with the firm's business goals?   [10]

OR

7.   What do you understand by business value of security and control? Explain methods of
      minimizing risks in information system audit.   [10]

8.   Provide a detailed note on system development stages, development approaches and
      brief on cost- benefit analysis of system development.   [10]

OR

9.   Discuss the new approaches for system building in the digital firm era and brief on
      strategies for requirement determination for system design.   [10]

10.   Define System Vulnerability and Abuse and how a bank customers' trust security and privacy of their data is ensured?   [10]

OR

11.   What do you mean by Cyber Crime, its perspectives and provide a detailed note on Indian IT Act 2000?   [10]

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