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Code No: 721CU

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**
**MBA II Semester Examinations, January-2018**
**MICRO SMALL MEDIUM ENTERPRISES MANAGEMENT**
**Time: 3hours**
**Max.Marks:75**

**Note:** This question paper contains two parts A and B.  
 Part A is compulsory which carries 25 marks. Answer all questions in Part A.  
 Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**
**5 × 5 Marks = 25**

- 1.a) How are business enterprises classified? [5]
- b) What do you understand by Women Empowerment? [5]
- c) Write role of Entrepreneurial Guidance Bureau. [5]
- d) Write about the Credit Monitoring System. [5]
- e) What are the features of Duty draw back scheme? [5]

**PART - B**
**5 ×10 Marks = 50**

2. Discuss the contribution of micro, small and medium enterprises to Indian economy. [10]
- OR**
3. Explain the growth and development of small scale industries in India. [10]
4. Discuss the challenges faced by "Rural Entrepreneurs" in India. [10]
- OR**
5. What are the incentives and subsidies available in India for setting up SMEs? [10]
6. Explain the pre-sanction Term Loan appraisal process by Commercial Banks. [10]
- OR**
7. Explain the role and functions of MSME-DO (Formerly known as SISI). [10]
8. Discuss the importance of communication and client relationship in promoting the MSME's business. [10]
- OR**
9. "The propensity of small industrial loans becoming NPAs is more." What could be the probable reasons for the same? [10]
10. Explain the salient features of "Credit Link Capital Subsidy Scheme for Technology Up gradation scheme". [10]
- OR**
11. Explain the provisions of MSME Development Act 2006, relating to "Measures for Promotion, Development and Enhancement of Competitiveness of Micro, Small and Medium Enterprises". [10]

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