

R15**Code No: 721CU****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA II Semester Examinations, June/July-2018****MICRO SMALL MEDIUM ENTERPRISES MANAGEMENT****Time: 3hours****Max.Marks:75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**5 × 5 marks = 25**

- 1.a) Write a brief note on the Contribution of MSMEs in India, in the context of Export Promotion. [5]
- b) List out the various Problems being faced by Women Entrepreneurs in India. [5]
- c) Explain the Role of SIDBI in the development of MSMEs. [5]
- d) What is meant by 'Credit Monitoring System' and point out its procedure? [5]
- e) Point out Measures for MSMEs in the Industrial Policy Resolution, 1990. [5]

PART - B**5 × 10 marks = 50**

2. What are the various measures that were taken for the growth and development of MSMEs by Government and SIDBI? Briefly explain them. [10]
OR
3. What are the various advantages and limitations of MSMEs? Elaborate each of them briefly. [10]
4. What are the various problems faced by the entrepreneurs of MSMEs in the areas of Investment, Finance, Marketing and Management? How can they be overcome? [10]
OR
5. What is Rural Entrepreneurship? What is its importance to the Society and to the Indian Economy as a whole? [10]
- 6.a) What is the Format of Project Report for Appraisals of Bank Loans?
b) What things are to be considered while evaluating such Project Reports? [5+5]
OR
7. What is SIDCO? What are its Functions and Objectives? Briefly explain the same. [10]
8. Define 'Non-Performing Assets' and explain its implications on Bank financing MSMEs? [10]
OR
9. Explain the RBI guidelines on Provisioning requirements with reference to Bank advances. [10]
10. Briefly explain the Institutional Support Mechanism to MSMEs in India. [10]
OR
11. What are the Strategic Trends and Opportunities for MSMEs in India? Explain the same briefly. [10]

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