

**R15**

Code No: 721CT

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA II Semester Examinations, December - 2019****LOGISTICS AND SUPPLY CHAIN MANAGEMENT****Time: 3 hours****Max.Marks:75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A****5 × 5 Marks = 25**

- 1.a) How can a business unit achieve competitive advantage? [5]
- b) Brief about measuring logistics and performance. [5]
- c) Explain the relationships between supply chain and logistics. [5]
- d) Brief about sourcing and transportation. [5]
- e) How can you manage global logistics? [5]

**PART - B****5 × 10 Marks = 50**

2. Explain in detail about
  - a) Integrated supply chains
  - b) Competitive performance[5+5]
- OR**
3. What are the models in logistics management, brief it in detail. [10]
4. Explain Total Cost analysis in detail. [10]
- OR**
5. What are the principles involved in logistics costing? [10]
6. How do you benchmark the logistics process and SCM operations? [10]
- OR**
7. Does mapping the supply chain processes is useful for your business? [10]
8. Explain about infra structure suppliers of transport services in detail. [10]
- OR**
9. Explain about economics and pricing involved in transportation. [10]
10. Explain the logistics in global economy and also explain your views of global logistics. [10]
- OR**
11. Explain the levels involved in global operating. [10]

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