

**R15**

Code No: 721CU

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**
**MBA II Semester Examinations, December - 2019**
**MICRO SMALL MEDIUM ENTERPRISES MANAGEMENT**
**Time: 3 hours**
**Max.Marks:75**
**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**
**5 × 5 Marks = 25**

- 1.a) Examine the history of SMEs in India. [5]
- b) Explain the reasons for sickness of SMEs. [5]
- c) Explain the role of SIDBI. [5]
- d) What is credit monitoring system? [5]
- e) Discuss about recent trends in MSMEs. [5]

**PART - B**
**5 × 10 Marks = 50**

- 2.a) Discuss the concept and role of modern business.
- b) What are the export opportunities for MSMEs? [5+5]
- OR**
3. Explain the employment and business opportunities in MSMEs. [10]
4. What are the problems and prospects of SMEs in India? [10]
- OR**
5. Explain the incentives and subsidies provided by government for MSMEs. [10]
- 6.a) What are sources of finance for SMEs?
- b) Write about Entrepreneurial guidance bureau. [5+5]
- OR**
7. Examine the institutional aids for entrepreneurship development. [10]
8. Discuss the step by step procedure for communications with clients of SMEs. [10]
- OR**
- 9.a) What is NPAs and how they are managing?
- b) What are the rehabilitation methods for SMEs? [5+5]
10. Explain the silent features of recent export promotion policy in India. [10]
- OR**
11. Examine the emerging trends in MSMEs and institutional support for them. [10]

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