

**R15**

Code No: 721CR

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**MBA II Semester Examinations, April/May-2019****BANKING, INSURANCE AND RISK MANAGEMENT****Time: 3hours****Max.Marks:75**

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**5 × 5 Marks = 25**

- 1.a) What are the conditions for honouring a cheque, narrate. [5]
- b) Briefly discuss 'Cash Reserve Ratio and Statutory Liquidity Ratio'. [5]
- c) Discuss the principles of Insurance. [5]
- d) Explain about IRDA functions. [5]
- e) Write a brief note on insurable risks. [5]

PART - B**5 × 10 Marks = 50**

2. Discuss CRM (Customer Relations Management) in new age banking. [10]
- OR**
3. Explain the RBI guidelines of KYC with respect to customer identifications of different customers. [10]
4. Define Banking as per Sec 5(i)(b) of Banking regulation Act, 1949 and discuss the functions and role of commercial banks in India. [10]
- OR**
5. Elaborate the important methods adopted by RBI to control credit creation. [10]
6. Discuss insurable interest and explain insurable interest in context with life insurance. [10]
- OR**
7. Briefly discuss the types of Insurance Contracts. [10]
8. Discuss the regulatory and legal framework governing insurance sector in India. [10]
- OR**
9. Explain the provisions relating to licensing of insurance agents and insurance intermediaries in India. [10]
10. Distinguish between systematic and unsystematic risks and discuss the risk management process. [10]
- OR**
11. What is risk management? Explain the techniques of risk management. [10]

--ooOoo--