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Code No: 721CU

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**MBA II Semester Examinations, April/May-2019****MICRO SMALL MEDIUM ENTERPRISES MANAGEMENT****Time: 3hours****Max.Marks:75**

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**5 × 5 Marks = 25**

- 1.a) What type of incentives can Government provide for the promotion of SMEs? [5]
- b) List out the reasons for sickness of Small Scale Industries. [5]
- c) Write Debt Equity Ratio & Debt Service Coverage Ratio and their computation. [5]
- d) What are NPAs? How can they controlled? [5]
- e) Write Government policy on Export Promotion Schemes in India. [5]

PART - B**5 × 10 Marks = 50**

2. Draw a table showing the latest ceiling limits for the manufacturing and service oriented Micro, Small and Medium Enterprises. [10]
- OR**
3. Discuss the contribution of MSM Enterprises for creation of Employment and Export opportunities in India. [10]
4. What are the challenges faced by the Women Entrepreneurs in India? Discuss with suitable case. [10]
- OR**
5. Explain the process of setting up of a Small Manufacturing Enterprise? [10]
6. What are the various sources of funds for small enterprises in India and their relative merits and demerits? [10]
- OR**
7. Explain the role of SIDBI in developing MSMEs in India. [10]
8. "Business has only two functions" – Marketing and Innovation." Explain the statement with reference to small enterprises in India. [10]
- OR**
9. Explain the process of rehabilitation of MSME loans. [10]
10. State the emerging trends in MSME sector in India. [10]
- OR**
11. Explain the salient features of Credit Guarantee Fund Trust for MSEs (CGTMSE). [10]

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