

R17
Code No: 742AE
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA II Semester Examinations, April/May-2019
ENTREPRENEURSHIP
Time: 3hours
Max.Marks:75
Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A
5 × 5 Marks = 25

- 1.a) Explain the various functions of Entrepreneurs. [5]
- b) What are the competencies required for an Entrepreneur? [5]
- c) Explain the various techniques for generating ideas. [5]
- d) Elucidate the challenges of new venture start-ups. [5]
- e) Explain the basic steps must be followed in strategic planning. [5]

PART - B
5 × 10 Marks = 50

2. Explain the process approach to Entrepreneurship and brief on 21st century trends in entrepreneurship. [10]

OR

3. Elucidate the various types of Entrepreneurs and state the role of entrepreneurship in economic development. [10]

4. Identify and describe the three major sources of information that supply data related to the entrepreneurial mind set. [10]

OR

5. What are four causes of stress among entrepreneurs? How can an Entrepreneur deal with each of them? [10]

6. Elucidate the four steps involved in developing personal creativity and state the methods to initiate ventures. [10]

OR

7. Identify and describe five of the innovation principles and brief on Franchising. [10]

8. How much protection does a copyright afford the owner? Can any of the individual's work be copied without paying a fee? Explain in detail, if an infringement of the copyright occurs, what legal resource does the owner have? [10]

OR

9. Discuss the process of formulation of the entrepreneurial plan and state the sources of finance. [10]

10. How is the strategic plan of an engineer/scientist entrepreneur likely to be different from that of an entrepreneur whose primary strength is in the manufacturing area? Be complete in your answer. [10]

OR

11. Identify and describe the four key factors that need to be considered during the growth stage and brief on women entrepreneurship. [10]