

**R17**
**Code No: 742AE**
**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**
**MBA II Semester Examinations, December - 2018**
**ENTREPRENEURSHIP**
**Time: 3 hours**
**Max.Marks:75**
**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**
**5 × 5 Marks = 25**

- 1.a) Explain briefly about evolution of entrepreneurship in India? [5]
- b) Write about entrepreneurial ego? [5]
- c) How do you identify opportunities for launching entrepreneurial venture? [5]
- d) What do you mean by patents, copyrights and trademarks? [5]
- e) Write briefly about the strategic planning process? [5]

**PART - B**
**5 × 10 Marks = 50**

2. Illustrate the various functions of entrepreneurs? [10]
- OR**
3. Explain the role of entrepreneurship in economic development of India? [10]
- 4.a) Describe the motivation of cycle?
- b) Write briefly about the entrepreneurial competencies? [5+5]
- OR**
5. Explain about the strategies for sustaining corporate entrepreneurship? [10]
- 6.a) How do you find gaps in the market place for launching entrepreneurial venture?
- b) Briefly discuss about the techniques for generating ideas? [5+5]
- OR**
7. Explain about the methods for initiating a new venture? [10]
8. How do you carryout industry and competitor analysis? [10]
- OR**
9. Explain about the sources of finance available to an entrepreneur? [10]
10. Explain about the internal and external growth strategies? [10]
- OR**
11. Write about the initiatives taken by the Indian government in promotion of entrepreneurship? [10]

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