

Code No: 743AM
R17
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA III Semester Examinations, December - 2019
MSME MANAGEMENT
Time: 3hours
Max.Marks:75
Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A
5 × 5 Marks = 25

- 1.a) What are the concepts of small and medium enterprises. [5]
- b) Briefly explain rural entrepreneurship. [5]
- c) State the role SIDBI in supporting of MSMEs. [5]
- d) Explain the problems of entrepreneurs. [5]
- e) Explain the role of NEDB in promoting entrepreneurship. [5]

PART - B
5 × 10 Marks = 50

2. Explain the role of SMEs in the modern Indian economy. [10]
- OR**
3. Discuss the Issues and challenges of MSMEs. [10]
4. Elaborate the procedure to identify the business opportunity? Explain business opportunities in various sectors. [10]
- OR**
5. Explain the formalities and steps in setting up an enterprise. [10]
6. Explain long term and short term financial support to MSMEs. [10]
- OR**
7. Discuss the role of following institutions for entrepreneurs development.
 - a) NSIC
 - b) SIDCO
 [10]
8. What is meant by NPAs? Explain the management of NPAs in detail. [10]
- OR**
9. Explain the process of evaluating entrepreneurial performance in detail. [10]
10. Discuss the role of Government in promoting entrepreneurship Explain MSME policy in India. [10]
- OR**
11. Explain the role of National Institute of Entrepreneurship and Small Business Development (NIESBUD). [10]

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