

Code No: 743SA

R17**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA III Semester Examinations, December - 2019****ENTREPRENEURSHIP****Time: 3hours****Max.Marks:75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**5 × 5 Marks = 25**

- 1.a) Comment on the evolution of entrepreneurship. [5]
- b) Explain the importance of personality to be a successful entrepreneur. [5]
- c) Comment on the importance of creativity for an entrepreneur in the present competitive world. [5]
- d) Mention the importance of patents and trademarks. [5]
- e) Describe about business stabilization. [5]

PART - B**5 × 10 Marks = 50**

2. Explain the contemporary trends in Indian entrepreneurship. [10]
- OR**
3. Define entrepreneur and explain types of entrepreneurs with relevant examples. [10]
4. Explain in detail the motivating factors which influence the people to become an entrepreneur. [10]
- OR**
5. Define stress and mention the reasons for which entrepreneur feels stress. Please suggest measures to reduce the stress for an entrepreneur. [10]
6. Describe the various sources of idea generation to become an entrepreneur. [10]
- OR**
7. Mention the different methods to initiate venture. Explain the various advantages of acquiring an established enterprise. [10]
8. Explain the importance of feasibility analysis for an entrepreneur. [10]
- OR**
9. Define investment and explain different sources of mobilizing capital for an entrepreneur. [10]
10. Define strategy and explain in detail about internal and external growth strategies. [10]
- OR**
11. Comment on the initiatives of the government to promote entrepreneurship in India. [10]

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