

**R17****Code No: 744AM****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA IV Semester Examinations, December - 2019****TALENT AND KNOWLEDGE MANAGEMENT****Time: 3 hours****Max.Marks:75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A****5 × 5 Marks = 25**

- 1.a) Discuss the purpose of Talent management as a business strategy? [5]
- b) How a career development can be a value for the organization? Discuss. [5]
- c) What do you understand by Knowledge management systems and Strategy? Explain. [5]
- d) How Wisdom is above knowledge? Distinguish between subjective and objective knowledge. [5]
- e) What impact does knowledge management have on organization? [5]

**PART - B****5 × 10 Marks = 50**

2. What do you understand by the Talent management life cycle? Explain the tools of Talent Management. [10]

**OR**

3. 'Competency modeling can and should be tailored to each organization's own priorities, objectives, resources and timelines, as well as its own unique challenges'. Discuss. [10]

4. What are the benefits of Succession planning? What steps would you consider for building a strategic succession planning process? [10]

**OR**

5. Differentiate between talent management and talent development? What steps would you consider for developing a successful strategic talent management? [10]

6. Explain the concept of Knowledge Management? What are the forces driving KM? Justify. [10]

**OR**

- 7.a) Discuss the factors which influence the Knowledge Management? [5+5]
- b) What are the major issues involved in Management of Knowledge.

8. If intelligence is the capacity to acquire and apply knowledge, what is knowledge? How you can distinguish knowledge with information and data. [10]

**OR**

9. What do you understand by Semantic knowledge? Discuss the various types knowledge in detail with the help of examples. [10]

- 10.a) What are the key Inhibitors of Knowledge Transfer or Sharing.  
b) Write a brief note on Hansen-Earl's Seven Schools of Knowledge Management. [5+5]
- OR**
11. What are the challenges faced by an organization in capturing knowledge? Explain the various Knowledge Capturing techniques. [10]

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