

R17

Code No: 743SA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**MBA III Semester Examinations, April/May-2019****ENTREPRENEURSHIP****Time: 3hours****Max.Marks:75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**5 × 5 Marks = 25**

- 1.a) Explain briefly about the impact of entrepreneurship. [5]
- b) State the individual entrepreneurial mind-set and personality. [5]
- c) Write a short note on opportunities identification. [5]
- d) Summarize the concept of patents and copyrights. [5]
- e) Interpret the concept of strategic planning. [5]

PART - B**5 × 10 Marks = 50**

2. What is the function of entrepreneurs? [10]
- OR**
3. Explain the role of entrepreneurship in economic development. [10]
4. Describe the entrepreneurial motivational behavior. [10]
- OR**
5. Examine the various strategies in corporate entrepreneurship. [10]
6. Discuss in details about finding gaps in the market place. [10]
- OR**
7. Evaluate the various methods to initiate ventures. [10]
8. Explain in details about intellectual property protection. [10]
- OR**
9. Explain the steps in formulation of entrepreneurial plan. [10]
10. Enumerate the internal growth strategies and external growth strategies. [10]
- OR**
11. Illustrate the unique managerial concern of growing ventures. [10]

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