

[LQ 1021]

FEBRUARY 2020

Sub. Code: 4720

**B.Sc. (Nursing) DEGREE EXAMINATION**  
(New Regulations for the candidates admitted from 2006-07 onwards)

**SECOND YEAR**

**PAPER V – COMMUNICATION AND EDUCATIONAL TECHNOLOGY**

*Q.P. Code: 664720*

**Time : Three Hours****Maximum : 75 Marks****I. Elaborate on:****(2 x 15 = 30)**

1. a) Define clinical teaching.  
b) Write the purposes of clinical teaching.  
c) Discuss in detail about nursing care plan and bedside clinic.
2. Explain in detail about the methods and media for communicating health messages.

**II. Write notes on:****(5 x 5 = 25)**

1. Charts.
2. Aims of education.
3. Problem based learning.
4. Therapeutic communication.
5. Motivation.

**III. Short answers on:****(10 x 2 = 20)**

1. Uses of computer in nursing.
2. Write any two differences between guidance and counselling.
3. List any four methods of overcoming the barriers of communication.
4. Use of mass media in health education.
5. List the cognitive domain of learning.
6. Write the principles of flash cards.
7. Types of rating scale.
8. Seminar.
9. Curriculum.
10. Types of model.

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